Beijing Yunji Technology Co., Ltd.

(A limited liability incorporated in the People's Republic of China)

Shareholders' Communication Policy

1. Purpose

1.1 The provisions set forth in this Policy aim to ensure that shareholders of Beijing Yunji Technology Co., Ltd. (the "**Company**"), including both individual and institutional shareholders (collectively, "**Shareholders**"), and, where appropriate, the general investors, have timely access to comprehensive, equitable and readily understandable information about the Company (including financial performance, strategic objectives and plans, significant developments, governance, and risk profile). This enables Shareholders to exercise their rights in an informed manner and enhances communication among Shareholders, investors, and the Company.

1.2 For the purpose of this Policy, "investors" include the Company's potential investors and analysts who report on and analyze the Company's performance.

2. General Policies

2.1 The Board shall maintain an on-going dialogue with Shareholders and investors and will regularly review this Policy to ensure its effectiveness.

2.2 The Company shall communicate information to Shareholders and investors primarily through its financial reports (including quarterly, where applicable, interim, and annual reports), annual Shareholders' meetings, any additional Shareholders' meetings convened from time to time, and by publishing all disclosures submitted to The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), corporate communications, and other corporate publications on the Company's website.

2.3 The Company shall ensure the effective and timely dissemination of information to Shareholders and investors at all times. Any inquiries concerning this Policy should be addressed to the Company Secretary.

3. Communication Channels

Shareholders' enquiries

3.1 Shareholders are advised to direct any inquiries regarding their shareholdings to the Company's share registrar.

3.2 Shareholders and investors may request information from the Company at any time, to the extent such information is publicly available.

3.3 Shareholders and investors shall be provided with designated contacts, email addresses and enquiry methods of the Company in order to enable them to make any query in respect of the Company.

Corporate Communication*

3.4 Corporate communications shall be provided to Shareholders in clear and plain language and in both English and Chinese to facilitate their understanding. Shareholders have the right to elect their preferred language (English or Chinese) and method of receipt for corporate communications, whether in hard copy or by electronic means.

3.5 Shareholders are encouraged to provide, amongst other things, their email addresses to the Company to facilitate timely and effective communications.

Company's website

3.6 A dedicated "Investor Relations" section is available on the Company's website. Information on such website is updated on a regular basis.

3.7 Information released by the Company to the Stock Exchange is also posted on the Company's website immediately thereafter. Such information includes financial statements, results announcements, circulars and notices of Shareholders' meetings and associated explanatory documents, etc.

3.8 All presentation materials provided in conjunction with annual Shareholders' meetings and results announcement of the Company each year will be made available on the Company's website as soon as practicable after their release.

Shareholders' meetings

3.9 Shareholders are encouraged to participate in Shareholders' meetings or to appoint proxies to attend and vote at meetings for and on their behalf if they are unable to attend the meetings.

3.10 Appropriate arrangements for annual Shareholders' meetings shall be in place to encourage Shareholders' participation.

3.11 The Company will monitor and regularly review the process of the Company's Shareholders' meetings, and, if necessary, adjustments shall be made to ensure that Shareholders' needs are effectively met.

3.12 Board members, in particular the chairpersons of Board committees or their delegates, together with relevant management executives and the external auditors shall attend the annual Shareholders' meeting to respond to Shareholders' inquiries.

3.13 Shareholders are encouraged to attend Shareholders' activities organized by the Company, during which information about the Company, including its latest strategic plan, products and services, will be communicated.

Communications with the investment market

3.14 The Company may, as it deems appropriate, organize various activities, including briefing sessions and private meetings with investors/analysts, domestic and/or international roadshows, media interviews and investor presentations, as well as the hosting/participation in industry-specific thematic forums, to facilitate communication between the Company and its Shareholders and investors.

3.15 All directors and employees of the Company who have contact or dialogue with investors, analysts, the media, or other external stakeholders must comply with the disclosure obligations and requirements set out in the "Information Disclosure Management System" of the Company.

4. Shareholders' Privacy

4.1 The Company recognizes the importance of protecting Shareholders' privacy and will not disclose Shareholders' information without their prior consent, except as required by law.

* *"Corporate Communication" refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the directors' report and annual accounts together with the auditor's report, the interim report, a notice of meeting, a circular, and a proxy form.*